



JIMMY J. YOON

PRODUCT DESIGNER

HELLO

I'm **Jimmy**, a product designer based in Chicago, IL, currently working at Sprout Social.

EXPERIENCE

April 2018 - Present

Sprout Social

Product Designer

Researching and creating digital experiences to help brands and companies develop authentic connections through social media

July 2016 - April 2018

Trunk Club

Product Designer

Explored and designed digital and physical retail experiences to help customers with their styling needs

Oct 2013 - June 2016

Northwestern University Student Affairs Marketing

Graphic Designer

Designed different types of promotional items (posters, brochures, TV ads, etc.) for different Northwestern departments

Jun - Sept 2015

DESIGNATION Labs

UX/UI Designer + Front-End Developer

Learned full-stack design and applied those to mock and real world projects

CONTACT

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EDUCATION

B.S. in Radio/TV/Film, June 2016

Northwestern University

School of Communication

Interactive Arts Module

Segal Design Certificate

SKILLS

PROFICIENT

Product Design

UX Research

Prototyping

Sketch

Figma

Invision

Graphic Design

Photoshop

Illustrator

Premiere Pro

HTML5

CSS3

Basic JS & jQuery

Photography

EXPLORING

React

After Effects

REFERENCES

Please contact me for references.